

# Miguel Peniche

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## UI / UX Product Designer & Full Stack Developer

### Summary

Hey there. I'm Miguel, developer, designer and musician on a mission to improve human experiences through code, design, creativity and art in every possible way. I'm humble and kind, but also passionate and ambitious. With a background in marketing and startups, I know the value of developing a great product keeping stakeholders objectives in mind while focusing and understanding final customer needs.

### Like



### Experience

#### **Accountable** → Ruby on Rails Senior Developer

Remote → Texas, US. Compliance. Oct 2021 → Mar 2022

Helped to grow the web application with creation of new features and bugs fixes, as well as improving performance by reducing code redundancy, database queries, eager loading. Ruby on Rails, PostgreSQL, HTML 5, CSS 3, Hotwire, Tailwind.

#### **Benzinga** → UI / UX Product Designer

Remote → Detroit, US. Trading ideas. Aug 2019 → Aug 2021

I collaborated with the creation of a fully consistent design system for improving website, dashboard and landing pages visual appearance for a better user experience, focused in new users acquisition. Figma, Sketch App & Animaapp.

#### **European Blockchain Solutions** → UI / UX Product Designer

Remote → London, UK. Blockchain. Oct 2017 → Jan 2018

Creation a fully working prototype for a mobile app, from the onboarding to the user interface to make live transactions. Sketch App & MarvelApp.

#### **Raisehub** → Co-founder, CTO, Full Stack Developer

Mexico City, MX. Equity Crowdfunding. Nov 2015 → March 2017

Created the branding, design system & developed a web application that communicates with other rest API's. Ruby on Rails, PostgreSQL, HTML 5, CSS 3, Amazon S3, Heroku.

#### **Berkeley University** → Full Stack Developer

Remote → California, US. Education. Jun 2015 → Dec 2015

Designed, developed & launched a fully working web application for their program "Cool Campus Challenge", a friendly competition to reduce UC's carbon footprint and create a culture of sustainability across the campuses. HTML 5, PHP, MySQL.

#### **Mentalia** → CTO, UI / UX Product Designer & Full Stack Developer

Mexico City, MX. Online training. Feb 2015 → Present

Created the branding, design system & developed a web application that communicates with other rest API's. Ruby on Rails, PostgreSQL, HTML 5, CSS 3, Amazon S3, Heroku.

#### **Kiloba** → Founder

Mexico City, MX. Domains & web hosting. Jul 2012 → Present

High class web hosting for everyone. Branding & Web Design. Full web development. Connection to domain services & cPanel API's. WHM, PHP.

### Know how

- Simplicity above all, less is more.
- Clean and cutting edge designs.
- Focused on details, pixel perfect.
- Fluent english communication.
- Design systems / dark and light themes.
- Ultra fast learning curve.
- Mission-driven delivery tasks.
- Extremely organized work files & layers.
- I'm not afraid to be wrong.

### Achievements

- Certified Scrum Product Owner (Sep 2021).
- Marketing Degree in Mexico City's UNITEC (2009 → 2013 gen.).

### Skills

#### Design & prototyping

Figma	2Y	●●●●●●
Sketch App	5Y	●●●●●●
Invision Studio	5Y	●●●●●●
Illustrator	10Y	●●●●●●
Photoshop	10Y	●●●●●●

#### Coding & magic

Ruby on Rails	7Y+	●●●●●●
HTML 5	15Y+	●●●●●●
CSS 3	15Y+	●●●●●●
SCSS	10Y+	●●●●●●
Tailwind	1Y	●●●●●●
Rspec	6Y	●●●●●●
Hotwire	1Y	●●●●●●
React JS	4Y	●●●●●●
Node JS	4Y	●●●●●●
React Native	4Y	●●●●●●
jQuery	10Y	●●●●●●
Ajax	10Y	●●●●●●
PHP	15Y+	●●●●●●
PostgreSQL	6Y+	●●●●●●
MySQL	15Y	●●●●●●
MongoDB	2Y	●●●●●●

#### Other important tools

Slack	4Y	●●●●●●
Asana	4Y	●●●●●●
GIT	6Y	●●●●●●
Heroku	6Y	●●●●●●
Amazon AWS	6Y	●●●●●●
cPanel & WHM	15Y	●●●●●●
Postman	6Y	●●●●●●
Rest Api's	6Y	●●●●●●
Sublime Editor	8Y	●●●●●●